



K. Gene Christian, B.A., M.E.A.

Gene has 24 years of experience serving nonprofit organizations, primarily in the western United States. He is considered one of the regions foremost authorities in the fields of planned giving and advancement.

He writes regularly for regional and national publications and speaks in conference settings all over the country. He has been quoted in the *Chronicle of Philanthropy* and has been asked to testify before Oregon state Congress on matters involving charitable planning.

He is seasoned, and has been successful, in virtually every aspect of the development profession. He conducts visioning and strategic planning sessions for the organizations he serves, provides internal program audits, feasibility and campaign planning assistance, multi-faceted marketing plan development, board presentations, and recruitment services.